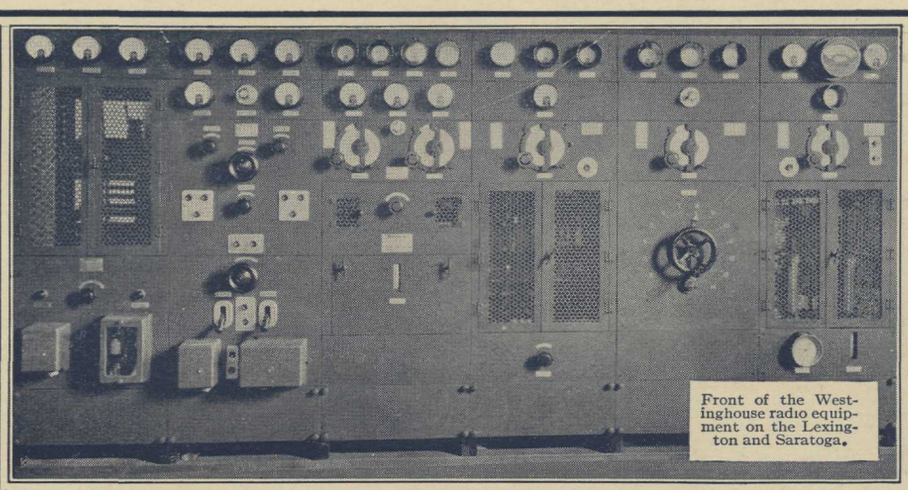
V. D. LANDON
Radio Design
Detroit Junior College, '22

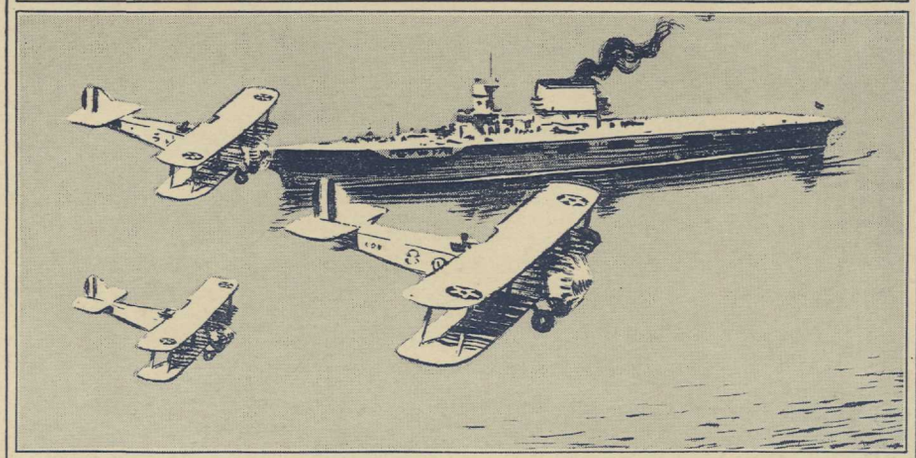
A. N. CURTISS
Design of Transmitters
University of Pittsburgh, '27

O. B. GUNBY
Engineer, Photo Phone Division
Dickinson, '27

JOHN COLEMAN
Radio Engineer
Carnegie Institute of Technology, '23



Front of the Westinghouse radio equipment on the Lexington and Saratoga.



YOUNGER COLLEGE MEN
ON RECENT WESTINGHOUSE JOBS

C. J. BURNSIDES
Design of Transmitters
South Dakota School of Mines, '24

C. J. MADSEN,
Radio Installation Engineer
University of Nebraska, '26

S. V. PERRY,
Engineer, Loud Speaker Group
Queens University, '23

H. I. METZ
Development Engineer
University of Pittsburgh, '26

Radio Directs the Navy's Flyers . . .

Where do young college men get in a large industrial organization? Have they opportunity to exercise creative talent? Is individual work recognized?

* * *

AIRPLANE carriers are a recent development in naval history — and they have a communication problem that calls for the engineering resources of an organization which has shown it can make radio history.

Complex maneuvers are directed, scouting expeditions controlled, and far-flying planes recalled — by radio.

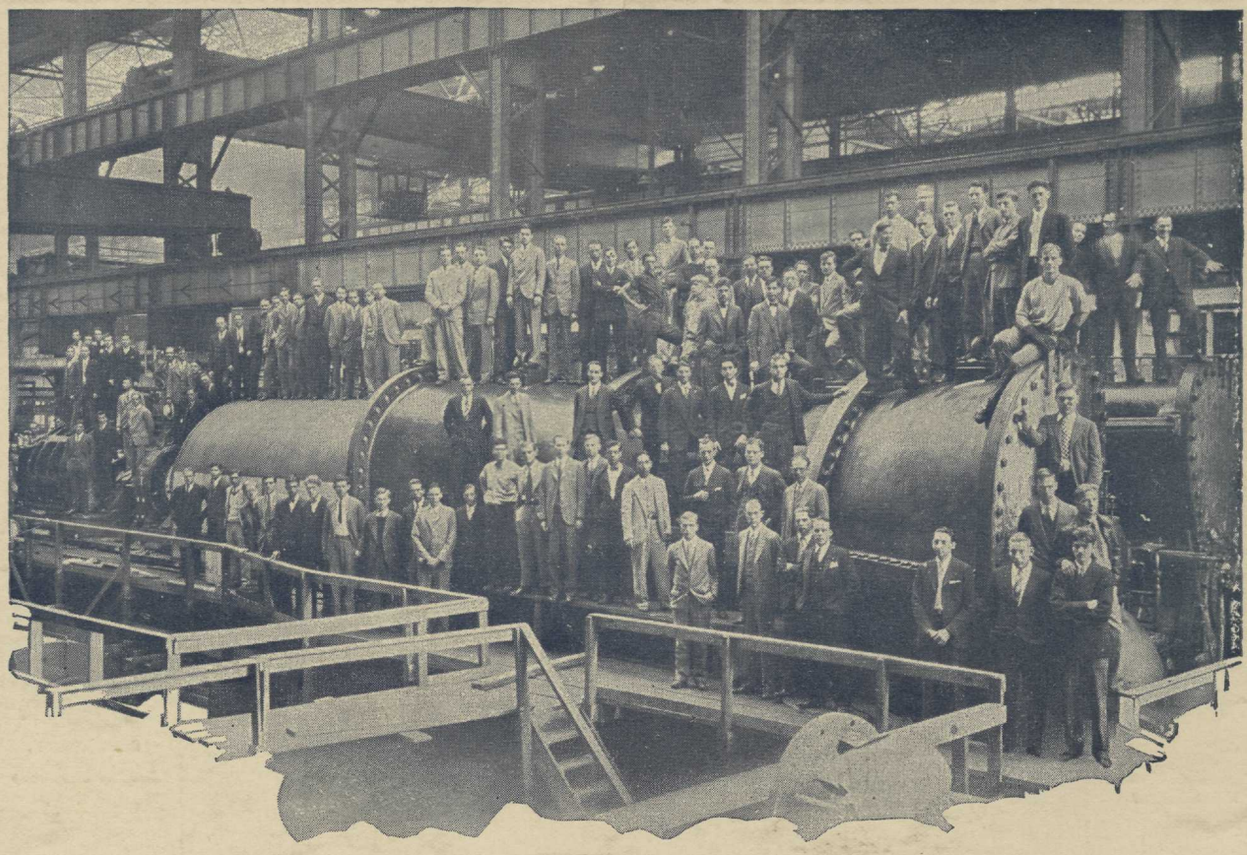
On the U. S. Navy Airplane Carriers "Lexington" and "Saratoga" the situation is met with crystal control transmitters designed to send on different wave lengths. Each plane's receiving set has its own wave length. A turn of the dial on the transmitter selects the wave length corresponding to that of the plane to be reached with a message.

Radio equipment on the "Lexington" and "Saratoga" was designed, built, and installed by Westinghouse — the organization which in 1920 established KDKA, the pioneer radio broadcasting station of the world.

* * *

Opportunities to do the history-making things in engineering fall naturally to an organization with a record for making history in its field. And Westinghouse, quite as naturally, offers powerful attractions to young college men whose initiative and enterprise fit them for history-making tasks.

Westinghouse



"On Test"

FROM all parts of the world they come each year—selected college graduates to begin their duties as G-E Test men.

From giant turbines to tiny relays, millions of dollars worth of equipment is tested by these young engineers during their training period.

This rigorous training, embracing practically every phase of electrical engineering, better fits them for their life work whether it be in the General Electric organization or elsewhere.*

But it is not only electrical knowledge which is gained "on test". Here men also find inspiration which prepares them for leadership in this electrical age.

*Conservatively, 90 per cent of General Electric test course "graduates" are engaged in electrical and allied industries; more than two-thirds of this number remain with the General Electric Company.

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GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK